### mahindra

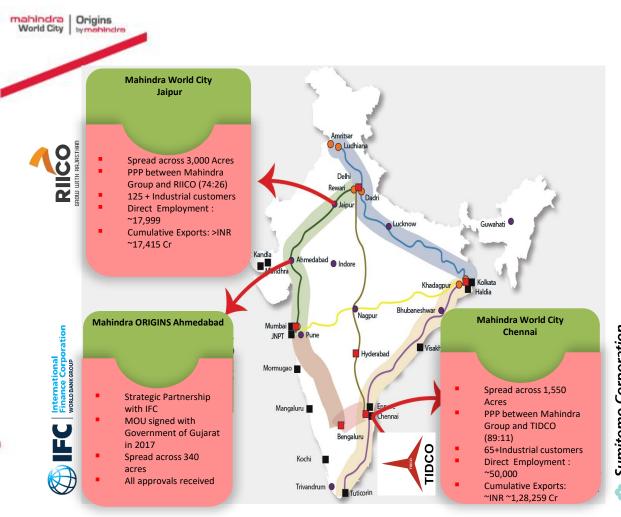
#### **Mahindra World City & Origins: Concept**

Typical lifecycle of developments encompass steps to create wholesome ecosystems

**Integrated Cities** Established as a destination Industrial Clusters **Development of Residential & Social Amenities Ecosystem Building** HOSPITAL **Increasing Economic** Activity **Master Planning** Land & & Infra Development Conceptualization Time

- Identifying and acquiring land and securing approvals from all authorities
- Conceptualization of the project based on market study and due diligence
- Master planning and development of physical infrastructure such as roads, sewerage system, water etc
- Long term leasing of industrial land parcels to Global & Domestic companies
- Setting up of core amenities and shared facilities
- Strengthen the 'community' in MWC.
   Through community building events.
- Continuous engagement with Govt. agencies and customers for a strong foundation.
- Leveraging captive population by providing residential & other basic amenities
- Development of social amenities such as educational, medical, retail, hospitality and leisure facilities
- Creating a vibrant and self sustaining ecosystem that is recognized and coveted by businesses

and individuals



#### **4** Destinations **1** Objective **MAKE IN INDIA**

## Sumitomo Corporation

- JV with Sumitomo Corporation
- Phase 1 268 acres; Overall – 600 acres.

**Mahindra ORIGINS** 

Chennai

- All approvals received.
- 7 industrial customers
- Direct Employment: 500
- MoU with TANGEDCO, for uninterrupted power supply

















First project in Asia & World's Largest Project to be C40 Stage-2 Certified

PPP between Mahindra Group and RIICO (74:26)

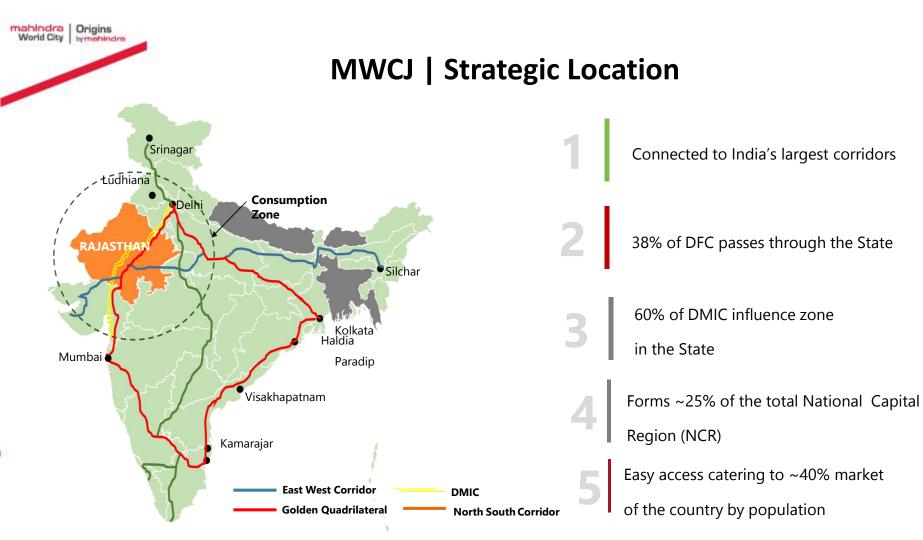
Spread over 3000 acres

Multi-Sector SEZ and a DTA

125+ Industrial customers Located on High Growth Corridors NH48

Master Planned by **Jurong Consultants**  Residential, Social & Retail Infrastructure at Launch stage

Sustainable Development Member C40





#### MWC Jaipur | LOCATION ADVANTAGE

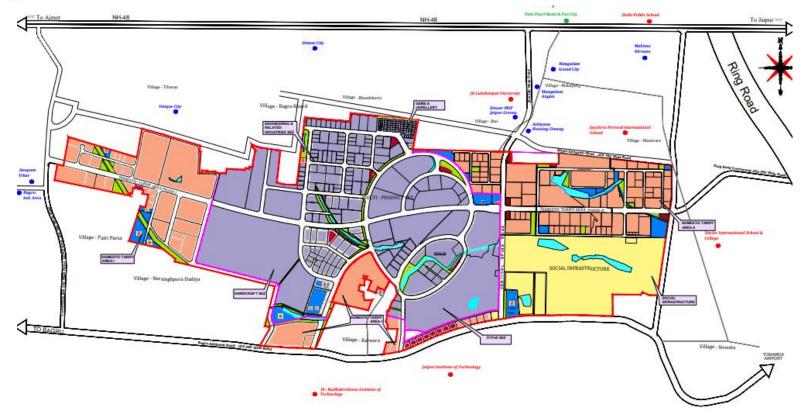


Location	Key Distance	Travel Time
NH 48 connect	~5 km	4 – 5 min.
City Centre	~ 18 km	30 – 40 min.
Railway St.	~ 21 km	40 – 45 min.
Airport	~22 km	40 – 45 min.
Outer Ring Road (UC)	~ 2 Km	4 – 5 min.





#### Mahindra World City Jaipur | Master Plan



#### Morid City Origins

#### **Value Proposition**

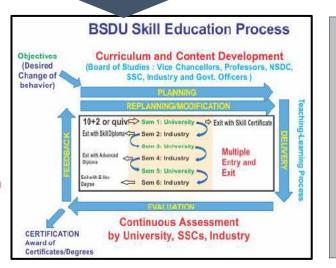




#### **Skill Development Eco-system**

BSDU University: India's first & unique Indo-Swiss JV dedicated Skills university at MWC Jaipur

#### Model



#### **Objective**

- To Create opportunities and a conducive environment for skill development of Indian youth to make them globally employable.
- ➤ To support, promote and undertake the advancement of quality skills education leading to certificates, diplomas, advance diplomas, Undergraduate, Postgraduate and Doctoral and Post-Doctoral degrees in different vocations.
- To create a world class infrastructure for training, research, innovation and entrepreneurship.
- > To provide and ample industrial internship integrated into the curriculum.

#### **Benefits**

- Swiss Dual System of training
- Flexible Entry & Exit
- Training on World's best machine
- One Student One Machine concept
- Training under the supervision of Swiss Trainers in many programs
- Hands on exposure in all programs
- Earning while Learning
- Every alternate semester in Industry
- Programs designed to meet the Industry needs
- Well defined career path



#### A Sustainable Development

- First project in Asia & World's Largest Project to be C40 Stage-2 Certified
- First IGBC Gold Precertification under Green SEZ category
- Water recycling: 66% of total water requirement to be met through recycled water
- Rainwater harvesting capacity for more than 60 Mn Litre
- Final development to have more than 100,000 trees
- Use of LED lights



#### Advantages:

- Harnessing the wider benefits on environment and Businesses.
- Sustainable measures ensuring business continuity in longer run along with the tangible impact on people & planet.
- Most part of year AQI below 50



#### **Domestic Tariff Area Companies**





























































#### **Multi-Product SEZ | Manufacturing Companies**























































#### **Multi-Product SEZ | IT/ITeS Companies**







































# mahindra Origins World City bymahindra

#### **Many Locations One Destination**



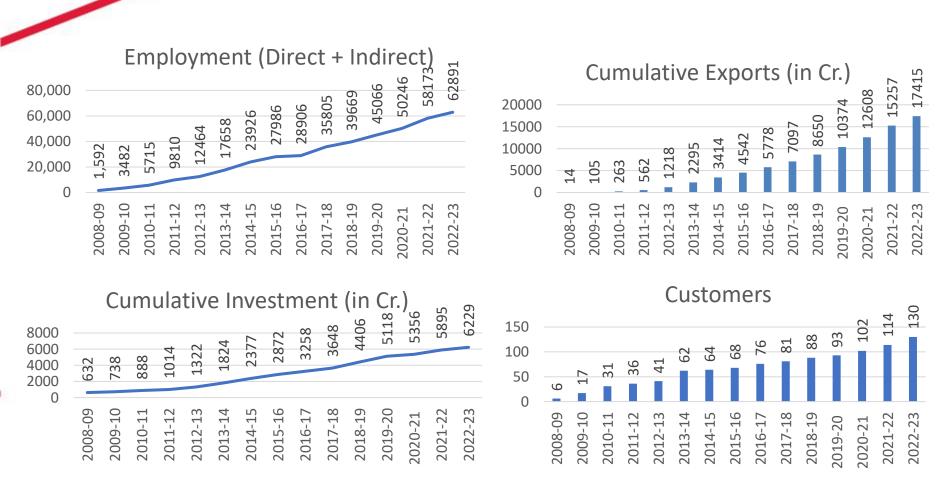








#### Mahindra World City Jaipur | Creating Impact









mahindra Origins
World City Symahindra





**Domestic Tariff Area** 









#### **Common Infrastructure @ MWCJ**

**Multi-Product SEZ** 





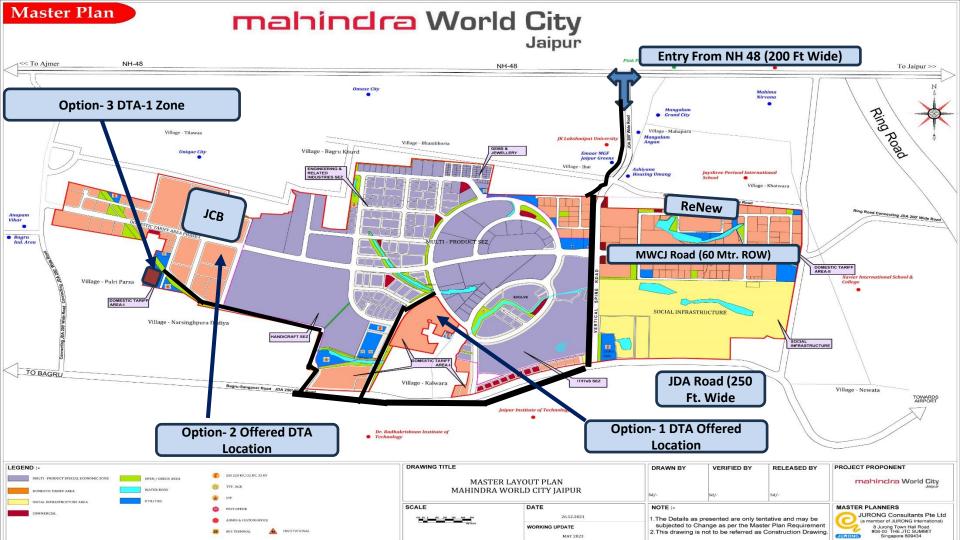


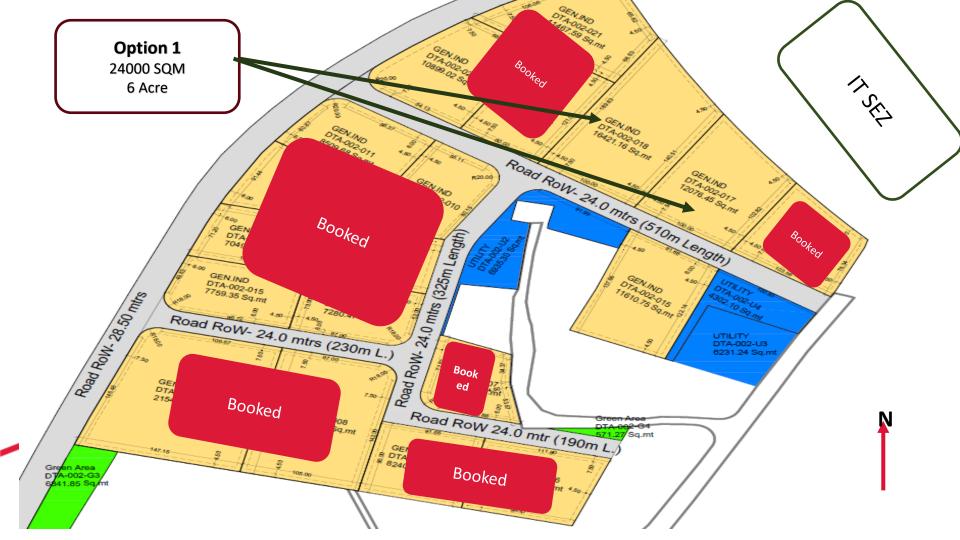
**Domestic Tariff Area** 

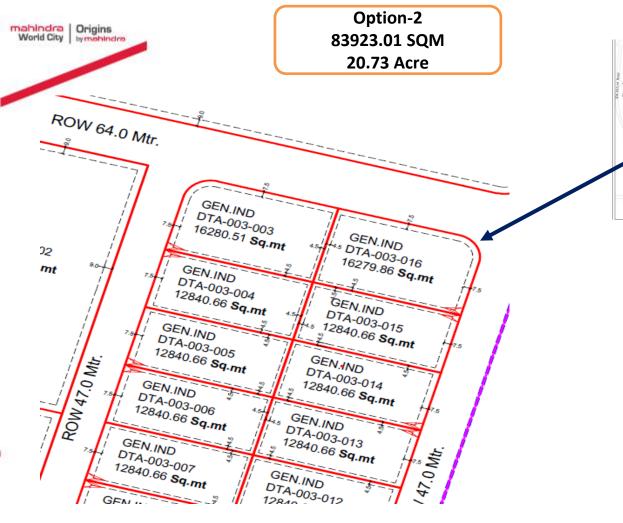


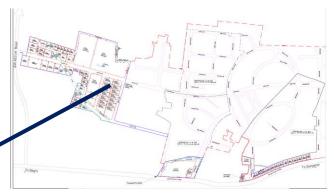




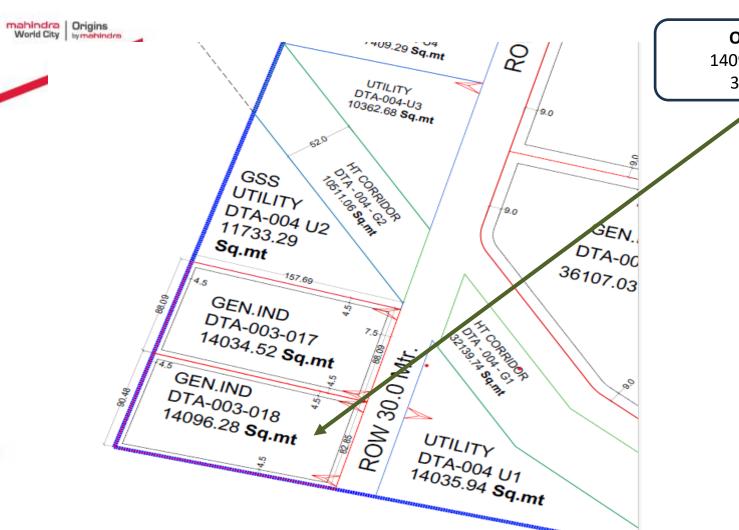












**Option -3** 14096.28 SQM 3.48 Acre



#### **Thank You!**

#### **Anuj Pareek**

**DGM- Business Development** 

Mo-9636700111

